

# OPEN CALL

## APPLICATION GUIDELINES

### WHAT'S IN IT FOR YOU?

- 4 Individual consultations for your brewing idea
- 5 Workshops to support your creative process
- \$1000 stipend for your work
- Free rehearsal space
- Documentation of your creative process using a digital journal
- Networking and connecting opportunities
- 20 minute presentations to industry stakeholders

### WHO IS IT FOR?

The SMFA incubation programme is targeted at independent traditional dance practitioners who are youth and serious in looking to develop their work further.

### CRITERIA FOR APPLICANTS

- An openness to discovering possibilities of your traditional form
- A desire to expand beyond existing understandings and practices
- A desire to explore traditional choreography
- Willing to work alongside youth artists from other traditional dance disciplines
- An open mind to learning
- The courage to return to a 'blank canvas' in the process of ideation and creation

### DELIVERABLES

- Digital Journal - to document your creative ideas, experiences, and reflections
- 20 mins work-in-progress, presented at the WIP showcase
- 100% attendance for all workshops and sessions
- Milestone checks to be submitted at regular intervals during your process



## PROPOSED TIMELINE

MONTH	WEEK	INCUBATION
February 2024	1	Opening of Scarlet Mela Festival of the Arts: Networking and connection event
		Focus group discussion for youths in traditional arts
	2	Dialogue session #1
		Workshop #1
		Consultation #1
	3	Dialogue session #2
		Workshop #2
		Chit chat session #1
	4	Consultation #2
		Dialogue session #3

## PROPOSED TIMELINE

MONTH	WEEK	INCUBATION
March 2024	1	Consultation #3
		Workshop #3
		Chit chat session #2
	2	Workshop #4
		Workshop #5
	3	Consultation #4
	4	Work in Progress showcase and Closing Ceremony



## APPLICATION PROCESS

Applicants will need to fill in an application form, and upload the following documents:

- CVs
- A proposal for an idea that you want to explore further
- Submit an Artist Statement (similar to a cover letter) of about 600-800 words:

Here are some guiding questions for the Artist Statement:

- Tell us about yourself and your practice
- What do you think is the greatest challenge in traditional arts today?
- Share with us the values and practices you uphold the most.
- Why do you want to sign up for this program?
- What do you hope to achieve from this incubation program?

## APPLICATION FORM

Please find the application form here: [bit.ly/SMFA2024OC](https://bit.ly/SMFA2024OC)

## FURTHER ENQUIRIES

For any further enquiries, please email us at [scarletmelafestival@gmail.com](mailto:scarletmelafestival@gmail.com)

**APPLICATIONS CLOSE ON 20TH JANUARY 2024.**

We look forward to receiving your applications!

